

O/o General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New Admin Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)



**S&M-CM/165/RCVs & TOPUPS/2013-14-15/96 dt the 06/01/2015**

Sub: Full usage value equal to MRP on Top-up Rs.110 - reg.  
Ref: C.O.ND. Letter No.26-07/2011-T & C-CM DT 24-11-14.

Approval of the competent authority is hereby conveyed for the **full usage value equal to MRP on Top-up 110** in Tamil Nadu LSA under GSM prepaid Mobile services for one day on **08.01.2015**

The details are given below:-

Details of the promo offer	<b>Full usage Value equal to MRP on Top-up Voucher/C TOP-UP/Flexi TOP-UP with MRP of Rs. 110only.</b>
Period of Offer	<b>08.01.2015 (for one day only)</b>

Note: Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.

This is for kind information and necessary action please.

*Sf/h*  
AGM (Marketing I-CM)  
O/o GM(S&M-CM)  
044-28290825, 94449 79827.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.  
GM(S&M-CM), Chennai Telephones, Chennai for information pl.  
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.  
DGM/DE In charge IN - Trichy - for infmn & necessary action please.  
DGM (NW-O)/DE IT,Coimbatore/ - For information & necessary action please.  
Heads of SSA, -- for kind information and necessary action please.  
DGM (Sales/CS) & AGM (Sales), Chennai---- for kind information and necessary action please..  
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.  
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.